# Technology Safety Summit 2016



Welcome to the inaugural Technology Safety Summit. We are very pleased to have you join us and look forward to an amazing day of learning more about technology and violence against women.

We hope today is the first of what will become an annual technology safety summit that brings together technologists, professional frontline services, legal and justice, academic and government agencies who are all working to assist women who are experiencing technology-facilitated abuse and gender-based violence.

We thank our principal sponsor, Telstra, for enabling this event to happen at their fantastic Customer Insight Centre in the centre of Sydney. Telstra's generous support has made this Technology Safety Summit a reality.

WESNET's SafetyNet Australia project works to train and advise frontline agencies on how to recognise technology-facilitated abuse, how to use technology to increase safety and how to turn the tables on perpetrators to hold them accountable.

As technology advances and changes so do the methods and ways in which violence and control are perpetuated. Abusers, stalkers and those who look to gain from exploiting women have access to more tools and technologies than ever before.

Yet technology is not the culprit. The true offenders are individuals who use power and control to harm others by harassing, monitoring, stalking, impersonating, humiliating, trafficking and exploiting.

At the same time, technology is not neutral, and those of us that use technology, build technology, and create policies around technology can make a difference.

This year we are very pleased to be able to bring you speakers from the USA National Network to End Domestic Violence (NNEDV) as well as our own Technology Safety specialists to talk about a range of more advanced topics in this constantly evolving issue. We are also delighted to have a panel from the major telecommunication and social media companies: Telstra, Facebook, Google and Twitter.

During this summit we are pleased to launch our new technology safety website -- a site that will provide resources for women experiencing technology-facilitated domestic violence as well as the second edition of our Safety Planning Around Technology Booklet. We'll also be announcing another exciting project for all those interested in the growing area of Safety Apps.

Finally, thank you for being a part of this conversation as we strategise on how technology can help suvivors of abuse and create a world where abusers are held accountable.

- WESNET SafetyNet Australia Team



SAFETY NET AUSTRALIA

## www.techsafety.org.au/techsummit

Connect with us! SafetyNet Australia Project

Conference hashtag: #techsummitAU Have a tip to share? #techsafetytip We're talking #techsafety

Website & Resources: Techsafety.org.au

**WESNET** 

Website: wesnet.org.au

Facebook: facebook.com/WesnetAustralia

Twitter: @WESNETAustralia

WESNET (the Women's Services Network) Inc

GPO Box 1579 CANBERRA CITY ACT 2601 Phone: 1800 WESNET (1800 937 638)

SafetyNet Australia safetynet@wesnet.org.au

Conference Resources and materials Conference materials are provided for you on a USB in your conference satchel.

## Program for Monday 21 November

All Conference Sessions are in the Telstra CIC Theatre

8.30AM	Registration (Level 1 Foyer outside Telstra Theatre)
9.00 – 9.30AM	Welcome   Julie Oberin, National Chair, WESNET Welcome to Country Uncle Allen Madden, Gadigal Elder Welcome address Dr Hugh Bradlow, Chief Scientist, Telstra What's in store for exponential technologies and the exciting opportunities this presents for online safety into the future.
9.30 – 10.00AM	Session 1 – Current and Emerging Technology Safety Issues Julie Oberin, National Chair, WESNET and Cindy Southworth, Executive Vice President, NNEDV (USA) Join Julie and Cindy as they bring you the latest around the intersection of technology and violence against women, the big picture policy and emerging technology safety issues.
10:00 – 10.30AM	Session 2 – Technology abuse and Assistive Technology Erica Olsen, Safety Net Deputy Director, NNEDV (USA) Women with disabilities experience violence at higher rates than the general population. They also benefit from specialised or assistive technology. This session examines some of the risks and strategies for survivors using assistive technology.
10:30AM	Break & Exhibitions (Break out foyer area Level 1 and 2)
10:50 – 11:30AM	Session 3 – Image based sexual abuse & exploitation – Not about revenge, not about porn Karen Bentley, National Director, Safety Net Australia (WESNET)  Abusers are using intimate images to threaten, punish and humiliate their victims. Learn about what the WESNET SafetyNet team is seeing in the field, the ways it is happening, the impact on women experiencing this form of abuse and some strategies that might help.
11:30AM – 12:15PM	Session 4 – There's an App For That Kaofeng Lee, Technology Safety Specialist, Safety Net Australia (WESNET) One of the more exciting ways in which technology is being used to address violence against women and provide tools and resources for survivors is through mobile applications. Get insights into some of the issues that need to be considered by agencies and app developers during the development of safety apps, and more importantly, some tips and advice for survivors and frontline services when choosing safety apps.
12.15 – 1.15PM	Lunch & Exhibitions (Break out foyer area Level 1 and 2) Buffet Lunch
1.15 – 2.30PM	Session 5 – Tech Talk Facilitated by Julie Oberin, National Chair, WESNET Join all five Technology Safety Specialists from Australia and the US in this panel session as they talk tech, including emerging issues and topics around technology-facilitated abuse. You will be given a glimpse into various technologies that they are seeing in the field or currently emerging. Tasters will include topics such as spyware, geotracking, Pokemon Go, Rats & Slaves, and novel uses for Streak. We'll also dip into how tech can be used for good through counterspeech, empowerment and evidence.
2:30 – 3:10PM	Session 6: Responding to sexism: Resistance in the digital era Heidi Guldbaek, Technology Safety Specialist, Safety Net Australia (WESNET) In a world where it's easier than ever for misogynistic ideas, behaviours and systems to proliferate, strategies for resisting sexism are becoming increasingly important and intriguingly innovative. Join Heidi as she talks us through some of the emerging "hashtagactivism" in response to everyday sexism.
3:10PM	Break & Exhibitions (Break out foyer area Level 1 and 2)
3:40 – 4:45PM <b>Google</b>	Session 7 – Q&A with Technology Companies (session sponsored by Google) Facilitated by Cindy Southworth, Executive Vice President, NNEDV (USA) with Tegan Kop (Telstra), Samatha Yorke (Google), Mia Garlick (Facebook) and Kara Hinesley (Twitter) A panel session with technology companies including Facebook, Google, Twitter and Telstra, facilitated by Cindy Southworth. Hear about what tech companies are doing around violence against women and technology facilitated abuse.
4:45 – 5:00PM	Closing Session – Summary & Wrap   Julie Oberin, National Chair, WESNET



## **Presenters**

#### DR. HUGH BRADLOW CHIEF SCIENTIST TELSTRA

Hugh Bradlow is Chief Scientist of Telstra which means that he gets to speculate about all the cool, emerging technologies that will come into our lives and predict their impact. Aka, Telstra's very own technology clairvoyant. He is a technology "tragic" in that not only is technology his profession but also his hobby.

Professor Bradlow holds a bachelor's degree in electrical engineering from the University of Cape Town and a doctorate in experimental nuclear physics from the University of Oxford. Before becoming Telstra's Chief Scientist he was Telstra's Chief Technology Officer and Head of Innovation.

He is globally recognised as a thought leader in telecommunications and was elected as the joint 2009 Australian Telecommunications Ambassador of the Year. named by Global Telecom Business as one of the most 100 most influential telecommunications executives in the world and Smart Company designated him as one of the 12 most influential people in Australian ICT.



CINDY SOUTHWORTH EXEC VICE PRESIDENT, NNEDV

Cindy Southworth leads the communications. development, technology, finance, and international efforts of the U.S. National Network to End Domestic Violence (NNEDV). She joined NNEDV in 2002 after she founded the Safety Net Project to address technology and Violence Against Women. Through the Safety Net Project Ms. Southworth works with private industry, state and federal agencies, and international groups to improve safety and privacy for victims in this digital age. She has testified before Congress and is on many task forces and committees that address justice, privacy, technology, and safety in the Justice, Elections, Defense, and Human Services arenas.

Ms. Southworth has a Masters Degree in Social Work and has worked to end violence against women for 24 years at national, state, and local advocacy organizations. She has spent the past 16 years focusing on how technology can increase victim safety and how to hold perpetrators accountable for misusing technology. Ms. Southworth also serves on the Airbnb's Trust Advisory Board and the Advisory Boards of MTV's A THIN LINE digital abuse campaign and the Computers Freedom and Privacy Conference. The NNEDV Safety Net Project is one of 5 organizations internationally that serves on the Facebook Safety Advisory board.



#### JULIE OBERIN NATIONAL CHAIR WESNET

Julie Oberin is the CEO of Annie North Women's Refuge and Domestic Violence Service in regional Victoria. She has worked in the domestic and family violence (DFV) sector for more than 25 years. Julie has published, delivered conference papers nationally and internationally on DFV and homelessness, and undertaken important research on women's domestic and family violence services across Australia. She is an experienced practitioner both working with women and children who have experienced violence, and also with men who have used violence against family members.

Julie is the National Chair of WESNET (the Women's Services Network) Australia's peak women's organisation working on the elimination of domestic and family violence. She is contract manager of the Australian Women Against Violence Alliance. Julie is a member of a wide range of committees and boards at the regional, state, national and international levels.

She was recently a member of the COAG Advisory Panel on Violence Against Women and co-chaired the Technology Round Tables. Julie also regularly attends the Commission on the Status of Women at the United Nations and has presented at several side events on technology-facilitated abuse and its intersection with violence against women.



KAREN BENTLEY
NATIONAL DIRECTOR,
SAFETYNET AUSTRALIA



KAOFENG LEE TECHNOLOGY SAFETY SPECIALIST, WESNET



ERICA OLSEN SAFETY NET DEPUTY DIRECTOR, NNEDV



HEIDI GULDBAEK, TECHNOLOGY SAFETY SPECIALIST, WESNET

Karen Bentley is the National Director of the Australian SafetyNet program, which she helped establish for WESNET in Australia in 2011. The SafetyNet Australia program examines the intersection between domestic violence and technology.

A tech enthusiast and strong women's advocate, Karen combines both passions to lead and manage WESNET's work on technology safety. She regularly provides advice to government departments, technology companies, as well as developing and delivering training to frontline workers on how technology is misused and how to assist women to be safer online and collect evidence.

She currently manages the WESNET components of the WESNET-Telstra SafeConnections program, which provides smartphones to women impacted by domestic and family violence. Karen also manages the Safe Technology for Women project that provides advanced training to frontline agencies, and she is working with the Office of the Children's eSafety Commissioner to help design and deliver the eSafety for Women training program.

Karen has BSc (Hons) from the ANU and has worked in the VAW sector since 1998 in federal government, with national and state peak organisations and in frontline agencies.

Kaofeng Lee is a National Trainer for the Safety Net Project at WESNET, where she provides trainings on technology safety topics. Prior to joining WESNET, Kaofeng was a Deputy Director of the NNEDV Safety Net Project. In her 9 ½ years with NNEDV, Kaofeng worked with victim service providers, technology companies, and policymakers to improve safety and privacy for victims of intimate partner abuse. She provided more than 80 trainings to over 10,000 practitioners in the U.S. and internationally on issues of technology abuse, privacy, and victim safety. She has written Congressional testimony, administrative regulatory comments, and participates in committees that address privacy, technology, and safety.

Kaofeng's previous professional experience included working as a bilingual advocate for a local domestic violence program, editing for a publications and design agency, and providing project management for a top 5 accounting firm, where she learned that listening is most important, the Oxford comma reigns supreme, and obsessing over details is totally okay. Kaofeng has a Masters in International Relations from American University and a Bachelor of Arts in Journalism and Communication from Iowa State University.

Erica Olsen is a Deputy Director of the Safety Net Project at the U.S. NNEDV. Since joining NNEDV in 2007, Erica has advocated on behalf of survivors of intimate partner violence by educating victim service providers, policy makers, and technology companies on issues of technology abuse, privacy, and victim safety. She has provided more than 185 trainings to over 10,000 technologists, attorneys, law enforcement, victim advocates, and other practitioners in the United States and internationally.

Through the Safety Net Project, Erica works with private industry, state, and federal agencies and international groups to improve safety and privacy for victims in this digital age. She has contributed to Congressional testimony, and participates in committees that address privacy, technology, and safety. She regularly provides consultation and feedback to leading technology companies on the potential impact of technology design, reporting procedures, and user interface on survivors of abuse. She also provides technical assistance on technology safety to professionals working with survivors.

Erica has a Masters in Social Work from SUNY Albany and a Certificate in Non-Profit Management from the Center for Women in Civil Society. Heidi Guldbaek is a National Trainer for the Safety Net Project at WESNET, which includes lots of travel, lots of coffee and most importantly, lots of opportunity to empower front-line workers to better assist their clients when experiencing technology-facilitated abuse.

Heidi has worked in the antiviolence against women sector as an educator, advocate and activist since 2007 and couldn't imagine a better place to be!

She has extensive experience in working with victims and victim advocates to ensure that the voices of women escaping violence are heard in policy, program and legislation development to overcome structural oppression and injustice. She previously held the role of National Law Reform Coordinator for Women's Legal Service Australia.

Heidi is also currently working collaboratively in the international arena on the Mandatory Training and Prevention Education Sub-Committee of the Everywoman Everywhere Coalition; an international coalition of practitioners and survivors working to advance a grass-roots driven international convention on the prevention violence against women

Heidi has a Bachelor Degree in Behavioural Science and a Masters Degree in Human Rights.

## **Technology Company Panel Members**

#### TEGAN KOP SENIOR ADVISOR DIGITAL SAFETY AND INCLUSION, TELSTRA

Tegan is a digital inclusion expert and is constantly exploring how the intersection between society and technology can create a better world for everyone - especially the most disadvantaged in our society. She is passionate about social justice and thinks that when we work together, we work best.

# MIA GARLICK DIRECTOR OF POLICY, AUSTRALIA & NZ, FACEBOOK

Mia's role at Facebook means that she often finds herself explaining Facebook's policies & products and providing best practice tips, all informed by a healthy amount of time spent on the platform following people, businesses and interests, to a wide range of people. She's excited to join us to share some of these insights and hear your questions.

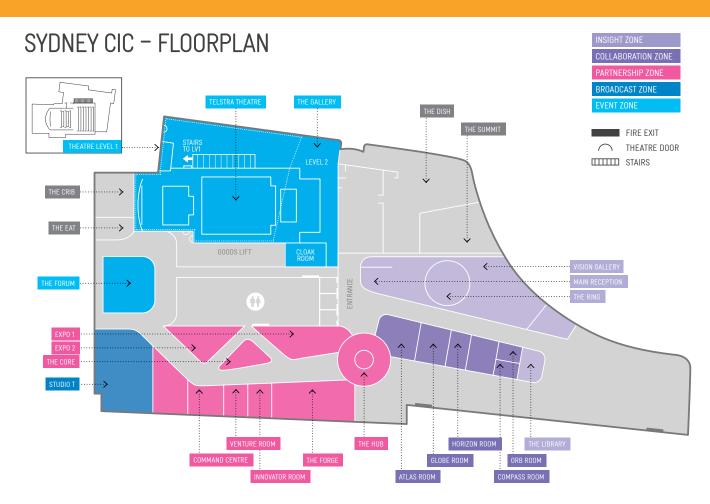
## SAMANTHA YORKE PUBLIC POLICY AND GOVERNMENT RELATIONS, GOOGLE

Sam works in Public Policy and Government Affairs at Google Australia, with a focus on privacy, safety and security. She is an accredited mediator, technology lawyer and policy advisor with over fifteen years experience working within the digital media and technology sectors both in Europe and Australia.

# KARA HINESLEY HEAD OF PUBLIC POLICY FOR TWITTER AUSTRALIA AND NEW ZEALAND

A law graduate of the University of Sydney and Quinnipiac University, she was a lawyer in the United States before moving to Australia. After settling in Sydney, she worked as an adviser for the Honourable Ed Husic MP within his digital innovation and startups portfolio for five years before moving to Twitter.

## Venue Map



## 1800RESPECT

NATIONAL SEXUAL ASSAULT, DOMESTIC FAMILY VIOLENCE COUNSELLING SERVICE

1800RESPECT is the National Sexual Assault Domestic Family Violence Counselling Service, a confidential online and telephone counselling, information and referral service available 24 hours a day, 7 days a week.

The only national service of its kind, 1800RESPECT is funded by Federal Government Department of Social Services. It provides high quality support for people experiencing the impacts of sexual assault, domestic or family violence, their family, friends and frontline workers.

By working in partnership with existing state and territory services, 1800RESPECT is designed to ensure people at risk of, or experiencing, domestic or family violence can access telephone and online counselling, information, referrals and support when and where they need it.

1800RESPECT also produces webinars for frontline workers and develops resources in partnership with sector experts. To receive updates on these resources subscribe to our newsletter or download the 1800RESPECT Frontline Workers Toolkit via the website: 1800RESPECT.org.au/toolkit

If you or someone you know is impacted by sexual assault, domestic or family violence, call 1800RESPECT on 1800 737 732 or visit www.1800RESPECT.org.au

In an emergency, call 000.

The Daisy App connects women to local or regional support services. Download from Google Play or the App Store. 1800respect.org.au/daisy



It's widely recognised that to reduce violence against women, we need to operate on a number of levels, including primary prevention, early intervention, support services for victims and effective interventions for perpetrators.

The national *Stop it at the start* campaign aims to help break the cycle of violence by encouraging adults to reflect on their attitudes, and have conversations about respect with young people.

This campaign takes a primary prevention approach and complements other important programs and initiatives.

For more information visit www.respect.gov.au



Office of the Children's **eSafety Commissioner** 

The Office of the Children's eSafety Commissioner launched eSafetyWomen in March this year. This initiative forms part of the Australian Government's Women's Safety Package to Stop the Violence.

eSafetyWomen is about empowering women to take control and use technology positively to safeguard themselves and their children from technology facilitated abuse.

Step-by-step guidance is provided on our eSafetyWomen site showing women how to enhance privacy and security on portable and home devices, when browsing online, sharing photos, and using apps and social media services.

The site invites women to:

- conduct a technology check-up and discover ways to protect themselves and their personal information online
- take a virtual tour to find ways to safeguard themselves at home, in the car and using personal devices
- watch case study videos showing ways women can take control of technology in their lives.

The site provides practical information vulnerable women may need, in the one place, as safely and discreetly as possible. Additionally, face to face training is being rolled out nationally to frontline professionals working with women affected by domestic violence, equipping staff to effectively assist clients experiencing technology facilitated abuse. To date the Commissioner's trainer has delivered over 76 workshop to 1065 attendees. Additional presentations have also been delivered by WESNET.

The eSafetyWomen training materials were jointly created by the Office of the Children's eSafety Commissioner and WESNET with support from the Department of Social services.

# Domestic Violence Resource Centre Victoria

Preventing violence, promoting respect

The Domestic Violence Resource Centre Victoria provides training and resources to help professionals and the wider community respond to and end family violence. The Centre's tech safety resources include SmartSafe+, an award-winning family violence app that helps women safely collect evidence for court, and the smartsafe.org. au website, which includes legal guides on online abuse and the ReCharge research report on technology-facilitated abuse. dvrcv.org.au smartsafe.org.au smartsafeplus@dvrcv.org.au

#### Social Media Ground Rules

While we love the power of social media and its ability to connect people and share information, we believe it should be used responsibly too. We definitely want you to use social media at the Technology Summit. However, here are some ground rules.

- Don't educate abusers. In some of the sessions we'll be talking about very specific ways abusers misuse technology to stalk, harass, and abuse. Don't tweet, take photos, or videos of this content to share on social media or elsewhere online. You can talk about how survivors can strategize safely and raise awareness about the issue, but don't give specific examples of how abusers misuse technology. For example:

   Bad: Abuser can hide a GPS behind the dashboard of a car to track a victim's real-time location.
   Good: Survivors can put two-step authentication on many of their social media and email accounts for more security!
- 2. Get consent. Before you share what someone said or take a photo of someone, please ask permission. To make it easier, we're asking delegates to put a sticker on their name tag to show if they're willing to be photographed. If someone doesn't have a sticker, just ask. If you need a sticker, pick one up from registration.







- 3. We are committed to respecting your privacy, which means that if there is any official press, filming, or photography, we will let you know. We will make sure there is space for those who do not want to be filmed or photographed. We will try to give as much notice and transparency, but in case you miss it, don't hesitate to ask.
- 4. Having said all this, we intend to be on social media throughout the event!

  So follow us on Twitter @WESNETAustralia and Facebook.com/WESNET\_Australia.

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